

As a creative, charismatic, and proactive digital media producer with years of experience in delivering original and high-quality content, I am eager to contribute to your team. With a profound ability to stay up-to-date with modern industry trends and great familiarity with content management systems, I deem myself an excellent contender for this position. I'm confident my skills and background align perfectly with the requirements of this role.

My background in developing, editing, and producing original works and features on a variety of subjects positions me to substantially impact your organization. I have been recognized for excellence in researching and editing stories, coordinating broadcasts, and motivating teams to produce energizing programs that can propel audience attention and invigorate participation and interest in current affairs. From driving revenue growth through creative promotions and presenting live on-air shows to overseeing writers and editors and driving social media content and engagement, I excel at facilitating all aspects of information delivery and am certain to become an immediate asset to you.

Highlights of my achievements include the following...

- Partnered with influential clients & corporations, designing and delivering engaging and informative commercials, social media bundles, and artistic short/feature films.
- Propelled success for the live feed at the Clearwater Jazz Holiday for 6 years, with performers such as Kenny Loggins, Boys II Men, Boston and The Temptations.
- Lauded for graduation with honors and have a Bachelor of Fine Arts in Digital Film and Video production from The Art Institute of Tampa, a branch of The Miami International University of Art & Design.
- Considered subject matter expert in Adobe Premiere, MS Office, and high-performance computer systems.

With my expertise in writing a broad range of content, combined with my outstanding interpersonal skills and commitment to exploring innovative and newsworthy story ideas and comprehensive topic coverage, I am positioned to significantly benefit your team. I look forward to discussing my qualifications in more detail.

Thank you for your consideration. I look forward to hearing from you!

Sincerely,

Ryan Barker

Ryan Barker

Leader in Video Editing & Production

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Well-versed in editing and producing videos, serving as first point of contact on matters pertaining to videos and content designed to align with campaign and client-based needs, expectations, and vision. Driven to engage in full creative process cycle from brainstorming with professionals to conceptualizing, implementing, revising, and troubleshooting video and sound editing content. Excellent time management skills with a consistency to complete projects within budget as well as complete multiple diverse projects simultaneously, responding to creative feedback on assignments, offering alternative solutions, and ensuring seamless implementation of prescribed edits. Demonstrable success editing and orchestrating recorded raw materials into suitable, finished products ready for broadcasting across company-based social media platforms, websites, and other market channels.

Areas of Expertise

EDITING & REVISION

- Raw Footage Assembly
- Digital Sequencing
- Audio-Visual Engineering
- Relevance & Continuity
- Video-Editing Systems

PROJECT MANAGEMENT

- Problem solving
- Talent Recruitment
- Team Management
- Sales & Marketing
- Strategic Analysis

WRITING & PRODUCTION

- Creative Vision
- Idea Generation/Research
- Script Visualization
- Budget & Scheduling
- Cross Collaboration

Career Highlights

- Partnered with influential clients & corporations, designing and delivering engaging and informative commercials, social media bundles, and artistic short/feature films.
- Propelled success for the live feed at the **Clearwater Jazz Holiday** for 3 years, with performers such as *Kenny Loggins*, *Boys II Men*, *Boston*, and *The Temptations*.
- Bachelor of Fine Arts in Digital Film and Video production from *The Art Institute of Tampa*, a branch of *The Miami International University of Art & Design*.
- Considered subject matter expert in Adobe Premiere, MS Office, and high-performance computer systems.
- Communicative collaborator with written, verbal, and interpersonal skills in writing, editing, producing, and directing.
- Respected as a leader in the industry with a true love for digital media and passion to learn, increase my skills and thrive in the entertainment industry.

Professional Experience

Harbor Productions Assistant Director

2022 - Current

So far, has Co-directed and Assistant directed 5 on-location commercials, ensuring clients needs were being fully met and expectations were being exceeded. Collaborated with directors, executive producers, editors, and marketing/legal teams for each of the commercials. Was a strong team leader by exemplifying the spirit and attitude each director desired on-set. Was able to quickly change attitude and perspective based upon the current director.

- Created, coordinated, and help execute shooting schedules in Chicago, IL, Champagne, IL and Columbia, SC with crew/cast coming from across the country, ensuring all daily goals were being met.
- Helped schedule catering and PA pickup of all daily meals and taking of all meal/snack orders
- Took rigorous notes for the editing and post production team, as well as performed the script supervisors job on three of the commercials in South Carolina
- After demonstrating extremely high performance in SC, was immediately re-hired for two more commercials in Illinois.

Excelled in developing and exploring ideas for clients, weaving words and images into simple narratives that speak to the right audiences. Spearhead complex projects from conception through completion, demonstrating exemplary editorial leadership while guiding content marketing strategy, development, and implementation of powerful messaging through engaging storytelling. Expertise in mastering insight-driven and SEO-rich content for clients around the globe. Deliver content strategy, copy and content creation, and best practices essential for optimal user experience. Directed over 50 commercials and edited over 125+.

- Was one of only two in-house Directors and edited 75% of my own content
- Repeatedly recognized for top performance through fast-track promotions and selection for high-priority initiatives following multiple successes and demonstrated ability to quickly learn and master complex concepts.
- Drafted, recorded, and mixed / mastered all the audio for all location based shoots.

Clearwater Jazz Holiday Live Event -
Director

2019 – 2022

Spearheaded attainment of mission vision, working in tandem with the technical director as well as 5 cameras. Controlled jumbotron display behind the band.

- Following my success in my initial direction opportunity, remained director for the duration of career.
- Ensured **zero** occurrences of technical issues causing screen downtime during a performance.

Clearwater Jazz Holiday Commercials -
Lead Editor

2017 – 2019

Designed and delivered three (one per year) 60-Second commercials showcasing the fun and festive events at the Clearwater Jazz Holiday 2017, 2018 & 2019.

Film Projects

Director; Producer; Editor

"Far from the Tree" 2019 Short

Director; AE, Associate Producer

"Lost in the Echo" 2019 Short: Acquired and revitalized a script with NO budget with 4 locations locked down for full day shoots as well as 5 permanent cast members.

Director; Editor; DP

Florida Boxer Rescue ***"Adopt Today"*** PSA 2019 Commercial: Also selected to play at a fundraising event that year.

Director; Producer; Editor

"Remember Me, Now" 2020 Short

Director; Producer

"The Mentor" 2020 Feature: First feature, as well as first time working with the writer, still came in under budget and under time.

Assistant Director; DP

Positive Pressure Protection ***"Full Face Shield"*** 2020 Commercial Series(4)

Director; Executive Producer; Editor

"Simulacrum" 2021 Short

- Senior film, wrote/produced/directed/ and edited it.
- Since its premiere, it has been accepted into multiple film festivals and **Won Awards**
- Generated over \$4,500 in 60 days through crowdfunding campaigns.

Education

Bachelor of Fine Arts, Digital Film & Video Production

The Art Institute of Tampa

Business Marketing Coursework

Gulf Coast State College

Technical Acumen

Adobe Creative Cloud; Microsoft Office Suite (Word & PowerPoint); HTML; CSS; Dream Weaver